

# Dalya Kandil

*I'm a designer who can code.*

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## Kandil Consulting LLC

Designer, Virginia | April 2014 - Present

I specialize in creating websites, logos and retail packaging. I also have experience with UX, UI and CX, online retail, front end development, web administration and web page optimization.

View my portfolio at [dalyakandil.me](http://dalyakandil.me) or use [dalyakandil.myportfolio.com](http://dalyakandil.myportfolio.com).

### *Featured accomplishments:*

- WordPress theme development and front end framework development for Repair Lift Marketing
- Front end development, Node JS and some UX design for Booz Allen Hamilton, ADP, DX1 at Dominion Enterprises and The Libraries at Texas A&M University
- UX and web design for the Anthem and Amerigroup Medicaid customer portals
- Initial web site security, e-commerce and GSuite users setup for GB Nutrition
- Logo, brand identity, package design and 3D Models for BotanIQ supplements, a boutique brand offered by manufacturer GB Nutrition

- Logo, brand identity, package design and 3D models for the sports and nutrition industry, clients included Cellucor and GB Nutrition
- 3D models and package design for Lyfe Elevated Nootropics and Nutraceuticals ready to drink
- Logo, brand and package designs for Zero-Day Nutrition supplement brands
- Website and package design, 3D models, code and some web administration for Lyfe Elevated website
- Expression engine development and CMS management for the non-profit group Friends4Life.org

## Previous experience

Consultant, Designer and Front End Developer | April 2007 - September 2019

These are the freelance, non-profit, contract/subcontract clients and corporate organizations for which I have previously worked or co-founded.

The listing below is non-sequential and should not be considered all inclusive. Some contacts were obtained through 3rd party vendors which are not listed in this particular display.

- Accenture
- ADCETERA
- ADP
- American Forests
- Anthem
- Bazaarvoice
- Brightline Interactive

- Booz Allen Hamilton
- Dominion Enterprises
- DX1 Powersports
- etops / FundBase / Nectar AG
- Fleishman–Hillard
- Friends4Life.Org
- Howell Creative Group
- inMobi
- International Spy Museum
- Merrik Towle
- mixhub.mu
- Pennebaker, Houston
- Strat@Comm
- The Libraries at Texas A&M University
- Under Armour
- ZeroDay Nutrition
- GB Nutrition

## Technical and Creative Skills

### Website development and administration

- HTML5, CSS3 and JavaScript
- WordPress and basic PHP
- Content Management Systems (CMS)

- Coding frameworks
- Website optimization
- Online retail for WordPress
- eCommerce panels
- GSuite and Google Administration
- Basic Amazon Web Services (AWS)
- Basic site security administration
- Basic SSL installation

## User experience design

- Responsive design
- User interface (UI)
- User experience (UX)
- Customer experience (CX)
- Component feature design
- Online retail
- Information graphics
- Information design
- Mobile apps

## Brand, web and product

- Logos
- Brand identity

- Illustration
- 3D product modeling and redesign
- 3D package demos
- Website design
- Web animation
- Package design
- Marketing design
- Print design

## Education, training and professional certifications

### California Institute of the Arts on Coursera

#### Graphic Design Certification

#### Coursera Online

Completed certifications in Graphic Design, Typography and Image making

### Dc1 Final Cut Pro Editing Class, Software Training

#### School for aspiring filmmakers

#### Washington, D.C.

Completed training in digital film editing software

### George Mason University

#### IT Engineering, Web Development

#### Manassas, VA and Prince William County, VA

Completed coursework until senior year

### Northern Virginia Community College

#### IT Programming, Web Development

#### NOVA Campuses, VA

Completed prerequisite coursework in IT programming, JavaScript, AS3/Flash programming, website development and basic Arabic to transfer to GMU

### Georgetown University

Washington, D.C.

Center for Professional Studies, Web Development

Completed 200 hours to received a professional certificate

### Virginia Commonwealth University

Communication Arts, Graphic Design

Richmond, VA

Bachelors of Fine Arts

Internships included: Local television broadcasting at FOX 35 and a privately-owned 3D modeling and animation firm

### Old Dominion University

Engineering, Computer Science and Fine Arts

Norfolk, VA

Completed high school and college level course work until junior year to transfer to Virginia Commonwealth University